[Books] The Abcs Of Property Management What You Need To Know To Maximize Your Money Now Rich Dad Advisors

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The ABCs of Buying Rental Property  Ken McElroy 2020-09-29 Many Americans dream of financial freedom, but they're stuck in dead-end jobs and don't know how to get there. You don't need to be one of them. If you invested $35,000 in the stock market today, it could take 52 years for that investment to grow to $1 million. But if you invested that same amount into one single-family $140,000 rental property, it would only take 19 years. With just two rental properties, you could generate $417,000 in profit in just 10 years. Skeptical? Good, because that's the first sign of a smart investor. This book will tackle that skepticism head on... and give you confidence and a path to financial freedom. THIS BOOK WILL TEACH YOU HOW TO: • Secure your investment money - Find your ideal market—and a positive-cash-flow property - Efficiently manage your property - Handle your record keeping - Boost revenues and cut costs - File your taxes using a step-by-step process - Build your real estate portfolio


Return to Orchard Canyon  Ken McElroy 2019-12-10 Return to Orchard Canyon... a Business Novel... Unlike any other business book, Return to Orchard Canyon will get you thinking—and working—toward a future you once thought was just a pipe dream. This is the story of David Reynolds, his father Ron, and his daughter Meghan. Through these unlikely teachers you’ll discover a path to understanding the plight of modern-day life. A life you yourself may be living and questioning... So many people are feeling trapped and uncertain as their life unfolds. How exactly did your dreams pass you by? No matter who you are—how old you are or where you are in life—you can find that place of youthful energy and excitement again. It starts by returning to your own Orchard Canyon. Sometimes the best thing you can do in business and in life is to reinvent yourself. To go forward and embrace something new. Or... return to an earlier time and capture a dream that has eluded you. Sometimes that truth comes to you against your will. From unusual sources. When you least expect it. Destiny happens with or without your consent. Journey with us to Orchard Canyon, a real place tucked between the red rocks of Sedona, Arizona and the picturesque Oak Creek. Once there, you may discover that what was old is new and what you thought was impossible in your life can really happen. If you let it. Return to Orchard Canyon is a story that vividly captures the real feelings too many people have today. A sense of working for a paycheck, giving up their lives to make a living, and throwing any dreams they may have had aside as impractical, impossible. A trade-off... for survival. Return to Orchard Canyon dispels the myth that living means sacrificing and replaces it with the reality that our nation was built on the backs of dreamers who took risks. Why not you? Why not today? Why not return to your own Orchard Canyon. Inspiring and actionable, this book will show you the way.

The Real Book of Real Estate  Robert Kiyosaki 2010-05 From the #1 bestselling author of “Rich Dad, Poor Dad” comes the ultimate guide to real estate—the advice and techniques every investor needs to navigate through the ups, downs, and in-betweens of the market.

The Property Management Tool Kit  Mike Beirne 2006 The Regional Vice President of the National Apartment Manager (and avoid the wrong ones) How to assemble a superior management team.
Association (NAA) offers his insights on property management here in 10 concise chapters. Advice covers investment, financials (including cash flow and recordkeeping), and strategies to create value.

The Book on Managing Rental Properties—Brandon Turner 2015-10-28 No matter how great you are at finding good rental property deals, you could lose everything if you don’t manage your properties correctly! But being a landlord doesn’t have to mean middle-of-the-night phone calls, costly evictions, or daily frustrations with ungrateful tenants. Being a landlord can actually be fun if you do it right. That’s why Brandon and Heather Turner put together this comprehensive book that will change the way you think of being a landlord forever. Written with both new and experienced landlords in mind, The Book on Managing Rental Properties takes you on an insider tour of the Turners’ management business, so you can discover exactly how they’ve been able to maximize their profit, minimize their stress, and have a blast doing it! Inside, you’ll discover: - The subtle mindset shift that will increase your chance at success 100x! - Low-cost strategies for attracting the best tenants who won’t rip you off. - Tenant types we’ll NEVER rent to—and that you shouldn’t either! - 19 provisions that your rental lease should have to protect YOU. - Practical tips on training your tenant to pay on time and stay long term. - How to take the pain and stress out of your bookkeeping and taxes. - And much more!

The Complete Guide to Investing in Rental Properties—Steve Berges 2004-05-21 Maximize profits in the single-family and multi-unit rental market You probably know that small rental properties are among the safest, most affordable, and most profitable investments around. With the a little help, however, you can minimize both your investment and your costs and send your profits straight through the roof! In this comprehensive handbook, real estate investing expert Steve Berges reveals the secrets that have made him one of the most successful entrepreneurs in the field. He shows you all of the indispensable tricks of the trade, explains why they are so important, and connects them to other essential steps for super-profitable investing. Arming you with his Five Golden Rules for Success, Steve Berges also shows how to: Select a house and negotiate the best price and terms Perform a comprehensive financial analysis to maximize value Secure financing and prepare for your closing Find qualified tenants and draft favorable lease agreements Reduce operating costs, increase rents, and improve profitability Avoid the little-known pitfalls of real estate investing With Steve Berges’ expert guidance and no-nonsense advice, you can maximize your investment, minimize your time and effort, and make the most of every foray into the real estate market.

The Millionaire Real Estate Investor—Gary Keller 2005-04-07 “This book is not just a bargain, it’s a steal. It’s filled with practical, workable advice for anyone wanting to build wealth.”—Mike Summy, co-author of the bestselling The Weekend Millionaire’s Secrets to Investing in Real Estate Anyone who seeks financial wealth must first learn the fundamental truths and models that drive it. The Millionaire Real Estate Investor represents the collected wisdom and experience of over 100 millionaire investors from all walks of life who pursued financial wealth and achieved the life-changing freedom it delivers. This book—in straightforward, no nonsense, easy-to-read style—reveals their proven strategies. The Millionaire Real Estate Investor is your handbook to the tried and true financial wealth building vehicle that rewards patience and perseverance and is available to all—real estate. You’ll learn: Myths about money and investing that hold people back and how to develop the mindset to over any objection, manage a territory and much more. The book quickly de-bunks the idea that you have to be an overly aggressive “attack dog” to be successful. It uses the metaphor of “man’s best friend” to say that a great sales person is like a loyal, persistent and lovable canine. It stipulates that there are five different “breeds” or personalities of SalesDogs that can each make a lot of money by playing to its strength. You will learn how to identify, maximize and train to that strength and also how to teach others on your team to do the same. While the book is fun and engaging, it also dives deep into the personal development issues that block a person’s ability to generate income and how to overcome them. The book is perfect for first time salespeople, individuals who are uncomfortable with the notion of “selling”, those who need to train others to sell and those who want to simply get better quicker.

Commercial Real Estate Investing—Dolf de Roos 2010-12-17 Dolf de Roos’s Commercial Real Estate Investing reveals all the differences between residential and commercial investing and shows you how to make a bundle. De Roos explores the different sectors—retail, office space, industrial, hospitality, or specialist—to help you discover which is right for you. He shares key insights on finding tenants and avoiding vacancies, financing large investments, managing property, setting a tax-smart corporate structure, and take full advantage of tax breaks.

Mastering the Art of Commercial Real Estate Investing—Doug Marshall 2018-09-04 Mastering the Art of Commercial Real Estate Investing is a comprehensive guide about the time-proven principles and common-sense practices for successfully investing in real estate. Do you want to supplement your current income by investing in commercial real estate? Better yet, would you like to someday quit your day job and devote your energies exclusively to your rental properties? With over 35 years of commercial real estate experience, including a decade of personally investing in rental properties, real estate finance and investment expert Doug Marshall has explored every aspect of the commercial real estate process. Now, he’s sharing his knowledge to show readers how to add to or even replace their current income with commercial real estate investments. Mastering the Art of Commercial Real Estates is for both those who are new to investing and those who may need a little help learning investing’s time-proven principles, showing readers how to: Tap into the six immutable laws of commercial real estate investing to build wealth and grow income fast Find the best possible loan for their property to optimize the property’s cash flow Best manage their property to reduce risks and remove pitfalls to keep their investing profitable When to buy, and when NOT to buy their next rental property, and much, much more! If you like easy-to-follow, step-by-step instructions coupled with solid advice and insight, then you’ll love Doug Marshall’s life-changing, wealth-growing guide to make real estate work for you.

Sales Dogs—Blair Singer 2013-02-28 The number one skill for any entrepreneur or business owner is the ability to sell. Why? Because sales = income. Yet, many fail financially not because they do not have great ideas or even good work ethic, but typically because they don’t know how to, refuse to, are afraid to, or don’t think it is important to know how to sell. SalesDogs was written as the very first of the Rich Dad Poor Dad “how-to” Advisory series to teach in a very fun and impactful way how to overcome the fears, the myths and the obstacles to selling your products, services or yourself. It then teaches a simple, time-proven process of selling that will generate great results. It will teach the steps on how to avoid the five most serious mistakes that people make when trying to overcome any objection. It comes complete with a territory manager’s sales logbook to help the reader keep track of their sales territory. The book is perfect for first time salespeople, individuals who are uncomfortable with the notion of selling, those who need to train others to sell and those who want to simply get better quicker.

Property Management—Robert C. Kyle 2004-11-17 The new edition of this best selling classic describes the major functions of property managers, and details specific practices and problems in managing a variety of properties. Intended for anyone seeking the latest, most practical information. Highlights include: * Format can be adjusted to fit varied classroom hour requirements. * New chapter covering federal laws affecting property management, including civil rights, fair housing, ADA, and environmental issues. * New appendix of research resources, including professional associations and organizations related to property management. * Over 60 samples of forms, advertisements, agreements and leases. * Includes chapter overviews, learning objectives, chapter ending case studies of real life situations, quizzes and answer keys.

Team Code of Honor—Blair Singer 2013-02-28 Every great team, culture, society, religion or business that has endured time, adversity and challenge has always had one thing in common: a set of simple but powerful rules that govern the internal behaviors and expectations of that group. It is called The Code of Honor. We hear of these Codes when we think of things like The Ten Commandments, the Marine Corps or the Constitution. Yet if
sells is the number one skill in business, number two has to be the ability to bring ordinary people together to build a championship team. This does not happen by chance or by the simple accumulation of talent. The key is the culture of the organization. The book is packed with winning concepts. The book includes winning concepts on how to create a Code of Honor specific to your team. The Rich Dad Poor Dad Advisor series was designed as a "how-to" series to empower individuals to succeed in the world of business and finance. "Team Code of Honor" is critical to this series because its processes bridge all facets of business, investment, entrepreneurship and even personal life. The book explains through graphic examples, stories and numerous case studies how a Code or set of rules is created, maintained, enforced and used for rapid and controlled growth of any entity. The book is designed as an operating manual for putting any business team together. It steps you all the way from properly choosing players, to creating the Code, to increasing performance and to winning. Each chapter gives the team specific assignments and examples so that by the time you have completed the book, your Code is in place and your team is operating at a true championship level.

Buy It, Rent It, Profit! (Updated Edition)-Bryan M. Chavis 2017-01-03 Now updated for today’s bullish real estate market, this is the go-to, classic entrepreneurial guide for landlords and real estate investors who want to buy and manage rental properties for long-term wealth. There’s never been a better time for buying rental properties—interest rates are low and credit is more freely available to those who want to buy and invest. But where does one begin? With more than twenty plus years of experience in real estate and as the founder of The Landlord Property Management Academy, Bryan M. Chavis knows all phases and aspects of working with rental properties. In Buy It, Rent It, Profit! he explains why rental properties are such a wise investment today in real estate and outlines the steps and systems you need to implement to become a successful landlord and property manager. This updated edition of the modern classic includes advice on being a profitable and professional landlord, protecting your investment, learning what types of property you should be purchasing, and adapting to the ever-changing world of technology in real estate. Chavis also provides systems on how to attract quality tenants, negotiate lease agreements, collect rent, finance a mortgage, and manage the property overall—everything you need to become a smart, profitable, and professional property manager. In addition, this updated edition features a workbook section with easy-to-use, universal forms for leases, evictions, property evaluations, and more. Buy It, Rent It, Profit! is the ultimate how-to procedures manual for buying and managing rental properties and a practical, realistic tool you can follow to become a profitable landlord and property manager.

Unlocking the Property Market-John Lindeman 2015-09-28 The 7 keys to property investment success Brimming with fresh content designed to suit current trends in the market, Unlocking the Property Market shares expert property market analyst John Lindeman’s tips and techniques on where to buy, what to buy, how much to pay, and when to sell. Written with your needs in mind, Lindeman reveals the seven keys to property investment success and shows you how to unlock the property market’s secrets. The media talks up a housing market boom one minute and then warns of a crash the next, but the housing market’s behaviour is predictable. Housing prices move slowly upwards, then they stagnate for some years?and may even fall for a year or two. However, there are always suburbs in any market that go against the grain and offer property investors a chance to secure the highest returns in the shortest possible time in any market condition. To find these properties, follow John Lindeman in Unlocking the Property Market and successfully discover the seven keys to property investment success including: Understand how the market works and find locations with the best growth potential Know when and where to buy With the best tips to sell Narrow down your property search, decide what to buy and determine how much to pay. If you’re a private housing investor or just starting out in the field looking for authoritative, accessible information on the topic, Unlocking the Property Market gives you the confidence and know-how to successfully obtain the best possible results from property investment.

The Book on Rental Property Investing-Brandon Turner 2015-10-28 With more than 350,000 units sold worldwide, this fan-favorite will show you every strategy, tool, tip, and technique you need to become a millionaire rental property investor.

The Sleeping Giant-Ken McElroy 2011-01-25 The idea behind The Sleeping Giant, Ken’s fourth book, is to help inspire people to believe that they can be part of solving the world’s economic problems by creating businesses - which in turn create financial freedom, job growth and reduce reliance on other sources. Entrepreneurship and self-empowerment are becoming the new American dream. The Sleeping Giant is awakening! A generation of self-employed entrepreneurs are ditching the corporate ladder and creating their own destiny. They’re the new self-empowerment are becoming the new American dream. The Sleeping Giant is awakening! A generation of self-employed entrepreneurs are ditching the corporate ladder and creating their own destiny. They’re the new

Rich Dad Advisor's Series: Own Your Own Corporation-Garrett Sutton 2002-07-01 OWN YOUR OWN CORPORATION reveals the legal secrets and strategies that the rich have used for generations to run their businesses and protect their assets. Written in a clear and easily understandable style, and now completely revised and updated to reflect important changes in rules and regulations, OWN YOUR OWN CORPORATION provides the necessary knowledge to save thousands of dollars in taxes and protect your family assets from the attacks of creditors. OWN YOUR OWN CORPORATION illustrates how to: Select the best entity for your own personal strategy Maximize the incredible benefits of corporations for asset protection and tax savings Raise money for your new venture Use employment agreements for your benefit Easily prepare and maintain corporate records

What Every Real Estate Investor Needs to Know About Cash Flow... And 36 Other Key Financial Measures, Updated Edition-Frank Gallinelli 2015-11-20 The Classic Guide to Real Estate Investing—Updated for a Re-energized Industry! Real estate is once again a great investment, and this bestselling guide provides everything you need to know to get in now and make your fortune. What Every Real Estate Investor Needs to Know About Cash Flow removes the guesswork from investing in real estate by teaching you how to crunch numbers like a pro, so you can confidently judge a property’s value and ensure it provides long-term returns. Real estate expert, Frank Gallinelli has added new, detailed investment case studies, while maintaining the essentials that have made his book a staple among serious investors. Learn how to measure critical aspects of real estate investments, including: Discounted Cash Flow Net Present Value Capitalization Rate Cash-on-Cash Return Net Operating Income Internal Rate of Return Profitability Index Return on Equity Whether you’re just beginning in real estate investing or you’re a seasoned professional, What Every Real Estate Investor Needs to Know About Cash Flow has what you need to make sure you take the smartest approach for your next investment using proven calculations.

Emerging Real Estate Markets-David Lindahl 2011-01-11 Praise for Emerging Real Estate Markets "In this book, you’ll discover how to snatch real estate opportunities at low prices, before their value becomes common knowledge. Buy all the copies on the bookshelf before your competitor does!" --Frank McKinney, "The Maverick Daredevil Real Estate Entrepreneur" and author of Frank McKinney's Maverick Approach to Real Estate Success "I've never seen another real estate book even come close to laying out a profit road map the way this one does. If your local economy is too hot or too cold, Lindahl's guide will show you how to invest in the up-and-coming markets with the greatest profit potential." --Stacy Kellams, President, www.RealEstateCourseReviews.com "Lindahl shows you how to look into the future and find where the next hot real estate markets will be. It's the closest thing I've found to a real estate crystal ball." --Jeff Adams, President, www.FreeRealEstateMentoring.com "The brilliant thing about this book is Lindahl's guide to investing by 'remote control.' He has a real-world system for living in one place and making money from investments in another." --William Bronchick, attorney and

Real Estate Riches-Dolf de Roos 2012-06-29 An all-time bestseller, Dolf de Roos's classic Real Estate Riches shows you how to find great deals and make great profits in the real estate market. You'll learn why real estate is such an available and lucrative investment. Here's how to achieve the highest return possible on your investment. Pull out of time-honored wisdom, proven tactics, and quick-and-easy tips, this book shows you how to find the best properties with the most potential, analyze deals, negotiate and submit offers, effectively manage properties, and dramatically increase the value of your real estate without spending much money. If you want to be your own boss and quit the nine-to-five life, Real Estate Riches shows you how.
the-abcs-of-property-management-what-you-need-to-know-to-maximize-your-money-now-rich-dad-advisors

Property Management Kit For Dummies - Robert S. Griswold 2013-01-31 Discover how to be a landlord with ease Thinking about becoming a landlord? Property Management Kit For Dummies gives you proven strategies for establishing and maintaining rental properties, whether a single family or multi-resident unit. You'll find out how to prepare and promote your properties, select tenants, handle repairs, avoid cost mistakes and legal missteps—and meet your long-term goals. Now you can find out if you really have what it takes to successfully manage a rental property, and you'll learn all about various options for someone who wants to manage the property for you. You'll find out the right way to prepare your properties for prospective tenants, the rental and security deposit, clean up properties between tenants, and verify rental applications. In this book, you can become a top-notch property manager by working efficiently with employees and contractors to keep your properties safe and secure. Manage your time and money wisely. Acquire a property and prepare it for tenants. Make your property stand out and attract tenants. Keep good tenants and get rid of bad ones. Collect and increase rent. Evaluate the different types of insurance and understand income property taxes. Complete with lists of ten reasons to become a rental property owner, ten reasons to rent your vacant, and the ten biggest mistakes landlords can make, Property Management Kit For Dummies helps you achieve your dream of being a successful residential rental property owner. CD-ROM and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Tax-Free Wealth - Tom Wheelwright 2013-02-28 Tax-Free Wealth is about tax planning concepts. It's about how to use your country's tax laws to your benefit. In this book, Tom Wheelwright will tell you how the tax laws work. And how they are designed to reduce your taxes, not to increase your taxes. Once you understand this basic principle, you no longer need to be afraid of the tax laws. They are there to help you and your business—not to hinder you. Once you understand the basic principles of tax reduction, you can begin, immediately, reducing your taxes. Eventually, you may even be able to legally eliminate your income taxes and drastically reduce your other taxes. Once you do that, you can live a life of Tax-Free Wealth.

Buying and Selling a Business - Garrett Sutton 2013-02-28 Buying and Selling a Business reveals key strategies used to sell and acquire business investments. Garrett Sutton, Esq., is a best selling author of numerous law for the layman books, and he guides the reader clearly through all of the obstacles to be faced before completing a winning transaction. “Buying and Selling a Business” uses real life stories to illustrate how to prepare your business for sale, analyze acquisition candidates and assemble the right team of experts. The book also clearly identifies how to understand the tax issues of a business sale, how to use confidentiality agreements to your benefit and how to negotiate your way to a positive result. Robert Kiyosaki, the best selling author of Rich Dad/Poor Dad has this to say about Buying and Selling a Business, “Garrett Sutton’s information is priceless for anyone who wants to increase his or her knowledge of the often secret world of the rich, what the rich invest in and some of the reasons the rich get richer.” Buying and Selling a Business is a timely business book for our times.

The 16% Solution - Joel S. Moskowitz 1994 A comprehensive guide to personal finance and investment explains how to achieve the maximum financial yield in a time of low interest rates and a weak stock market, discussing such options as tax lien certificates and their benefits, 50,000 first printing.

The Stock Market Cash Flow - Andy 2014-03-25 The book begins by addressing many of the challenges stock market investors face today and the various ways many investors use the stock market to achieve their goals. A valuable discussion of how paper assets fit (and do not fit) in the context of Rich Dad principles and its place among the other assets classes such as real estate business and commodities. The bulk of the book educates investors on "Andy's 4 pillars of stock market income" and effectively simplifies the four concepts to help investors begin to harness their power. The book concludes with ideas for an individual action plan suited to the goals of the reader.

How To Be a Landlord - Rob Dux 2017-04-22 Updated for 2018 - includes all the tax and legislative changes announced during 2017. By the author of the UK’s most popular property book, The Complete Guide To Property Investment. Please note that this book only covers letting and management of a property you already own. For a guide to buying the right property in the first place, you should buy The Complete Guide To Property Investment. Taking a totally realistic approach to the rental business, this book shows you how to set yourself up for success. This edition has been extensively revised and updated. It is packed with new ideas and strategies to help you avoid the common pitfalls. From setting a rent to keeping them happy, your property safe, and the rent rolling in, this book has it all. Keep your property in top condition, and attract tenants. Keep good tenants and get rid of bad ones. Collect and increase rent. Evaluate the different types of insurance and understand income property taxes. Complete with lists of ten reasons to become a rental property owner, ten reasons to rent your vacant, and the ten biggest mistakes landlords can make, Property Management Kit For Dummies helps you achieve your dream of being a successful residential rental property owner. CD-ROM and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor - Steven Cohen 2010-10-12 Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor begins and ends with the premise that buying property in Canada can be a smart, safe and successful way to invest your money. However, like most things in life, success requires hard work. You need to do your homework, understand what you are buying, and know the pros and cons of various decisions. Most importantly, you also need to know how to structure and maintain your investment. That’s where we come in. Experience is a good teacher—but its lessons can be nasty and, in the real estate business, mistakes can cost you big bucks. Our goal with this book is to help you do it right—the first time. Rest assured that this book covers a vast range of topics and you’re going to appreciate its breadth and depth if you’re wondering about things like whether: You should opt for a sole proprietorship versus a partnership or corporate ownership strategy. There are things you can do to manage the way HST impacts your real estate investment business. You need information about the tax implications of a real estate disposition. You can change your bookkeeping system to better meet your needs and those of your accountant. Who Are We? This book was written by two individuals whose collective experience in helping Canadians make wise property investment decisions spans several decades. Steve Cohen is a securities lawyer with a great deal of experience in the real estate sector. George Dube is a chartered accountant whose knowledge is based on many years of helping clients with their property buying needs. Both Steve and George are real estate investors themselves. Working

Coauthor of Flipping Properties “In the crowded field of real estate gurus, Lindahl stands head-and-shoulders above the rest. This book is must reading for any serious investor—beginner or veteran.” — Justin Ford, author of Seeds of Wealth and Main Street Millionaire

Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor - Steven Cohen 2010-10-12
Legal, Tax and Accounting Strategies for the Canadian Real Estate Investor begins and ends with the premise that buying property in Canada can be a smart, safe and successful way to invest your money. However, like most things in life, success requires hard work. You need to do your homework, understand what you are buying, and know the pros and cons of various decisions. Most importantly, you also need to know how to structure and maintain your investment. That’s where we come in. Experience is a good teacher—but its lessons can be nasty and, in the real estate business, mistakes can cost you big bucks. Our goal with this book is to help you do it right—the first time. Rest assured that this book covers a vast range of topics and you’re going to appreciate its breadth and depth if you’re wondering about things like whether: You should opt for a sole proprietorship versus a partnership or corporate ownership strategy. There are things you can do to manage the way HST impacts your real estate investment business. You need information about the tax implications of a real estate disposition. You can change your bookkeeping system to better meet your needs and those of your accountant. Who Are We? This book was written by two individuals whose collective experience in helping Canadians make wise property investment decisions spans several decades. Steve Cohen is a securities lawyer with a great deal of experience in the real estate sector. George Dube is a chartered accountant whose knowledge is based on many years of helping clients with their property buying needs. Both Steve and George are real estate investors themselves. Working
from this foundation, we have put together the definitive guide on how to build a successful real estate portfolio in Canada from a legal, tax and accounting perspective.

**Writing Winning Business Plans** - Garrett Sutton 2013-02-28 To win in business requires a winning business plan. To write a winning business plan requires reading Garrett Sutton’s dynamic book on the topic. Writing Winning Business Plans provides the insights and the direction on how to do it well and do it right. Rich Dad/Poor Dad author Robert Kiyosaki says, “The first step in business is a great business plan. It must be a page turner that hooks and holds a potential investor. Garrett Sutton’s Writing Winning Business Plans is THE book for key strategies on preparing winning plans for both business and real estate ventures. Crisply written and featuring real life illustrative stories, Writing Winning Business Plans discusses all the key elements for a successful plan. Topics include focusing your business vision, understanding your financials and analyzing your competition. Also covered are how to really use your business plan as a tool and how to attract funding for your new or existing businesses. As business plan competitions become more popular around the world Writing Winning Business Plans also discusses how to enter and how to win these ever more lucrative contests. In addition, how to quickly interest a potential investor, also known as the elevator pitch, is explained. And, as opportunities arise around the world, how to present your plan in various countries is explored. Writing Winning Business Plans is the complete compendium for this essential businessrite of passage — preparing a winning plan.

**How To Win In Commercial Real Estate Investing** - R. Craig 2014-03-25 When it comes to investing in commercial real estate, it’s easy to make a mistake...so why risk it? Improve your chances of success with a book researched, lived, and written by a master of commercial real estate: Craig Coppola. Craig has navigated the markets, ridden economic ups and downs, and bought and sold countless commercial projects - and he's mastered the world of brokerage, leasing and investing. Readers will learn how to set their own commercial investment goals and create a plan to achieve them, see opportunities with new "real-estate eyes," perform due diligence on a property with minimal cost, use a proven step-by-step process for evaluating properties to weed out losers and showcase winners, and traverse the minefield of letters of intent and contracts.

**Every Landlord's Guide to Managing Property** - Michael Boyer 2017-11-30 The ultimate property management guide for the do-it-yourself landlord! Written for the millions of landlords who own a single-family home, condo, or small (less than four unit) multiplex, Every Landlord's Guide to Managing Property helps them learn how to keep their day job and manage their properties (and tenants) on the side. It provides the best practical and legal compliance advice for small-time landlords who want to manage and grow a successful rental property business with a personalized approach and minimal hassle and cost. Every Landlord's Guide to Managing Property focuses on everyday skills the do-it-yourself landlord needs, including property oversight and maintenance, effective communication with tenants, and general management. It covers a wide range of topics, such as how to: market and differentiate your rental units from the competition handle nitty-gritty maintenance—from snow removal to toilet clogs to painting screen and deal with tenant issues like late rent payments, pet problems, clutter, unauthorized occupants, and other conflicts track income and expenses for filing taxes and completing Schedule E hire and work with outside contractors, lawyers, and other help, and much more.

**First-Time Landlord** - Janet Portman 2020-09-11 The 101 on earning rental income from a single-family home Do you own a house you’d like to rent out rather than sell? It’s a common scenario in today’s market, especially if you’ve inherited a house, are moving to another home, or are buying an investment property. And it may mean you’re about to be a first-time landlord. Follow the advice in this book to ease into your new role and earn substantial profits while avoiding costly mistakes. Learn your legal obligations. Estimate costs and profits. Choose good tenants and avoid problem ones. Make the most of valuable tax deductions. Handle repairs and property management tasks. The 5th edition is updated to cover major legal changes, in particular how the Tax Cuts and Jobs Act created pass-through deductions that can benefit landlords. Includes sample forms and budget worksheets.

**SHIFT: How Top Real Estate Agents Tackle Tough Times** - Gary Keller 2008-07-31 NEW YORK TIMES BESTSELLER WALL STREET JOURNAL BUSINESS BESTSELLER USA TODAY MONEY BESTSELLER "Tough times make or break people. My friend Gary teaches you how to make the tragic into magic. Read & reap from this great book." --Mark Victor Hansen, Co-creator, #1 New York Times best selling series Chicken Soup for the Soul Co-author, Cracking the Millionaire Code, The One Minute Millionaire, and Cash in a Flash. Author, Richest Kids in America "Real estate buyers and sellers have to SHIFT their mindset to new and more creative strategies in this challenging real estate market. This book shows them excellent ways to survive and thrive." --Robert Allen, author of the New York Times bestsellers Nothing Down, Creating Wealth, Multiple Streams of Income and The One Minute Millionaire. "Change happens. It's natural. It's ever present. It's reoccurring. So when markets shift you need to as well. No one explains this better in the real estate industry than my good friend Gary Keller and his team of talented co-authors. Their latest book, SHIFT, is perfect for all real estate professionals. It captures the very essence of a shifting housing market and what Realtors need to do to thrive therein. SHIFT will help you alter your focus and your actions to ensure that you get your head back in the game and increase your market share, irrespective of strong or weak market conditions. It's a great book – read it today." --Stefan Swanepoel, author of Swanepoel TRENDS Report, 2006-2009 "Need help weathering the storm in today's real estate market? If so, reach for Gary Keller's new book, SHIFT: it's the lifesaver you need today to thrive tomorrow. Shift is rich in easy-to-understand strategies, charts, and illustrations that show you exactly what you need to do to thrive in today's very challenging and 'shifted' real estate market." --Bernice Ross, Inman News The Millionaire Real Estate Series More than 1,000,000 copies sold! SHIFTS happen... Markets shift, and you can too. Sometimes you'll shift in response to a falling market, and other times you'll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including Master the Market of the Moment: Short Sales, Foreclosures, and REOs Create Urgency: Overcoming Buyer Reluctance Re-Margin Your Business: Expense Management Find the Motivated: Lead Generation Expand the Options: Creative Financing

**Trump Strategies for Real Estate** - George H. Ross 2006-02-17 Trump Strategies for Real Estate offers unbeatable insider advice for every serious real estate investor—beginners and old pros alike. For more than twenty-five years, author George Ross has been one of Donald Trump’s chief advisors and intimately involved with many of Trump’s biggest real estate deals. Now, Ross teams up with bestselling real estate author Andrew McLean to present Trump’s real estate investment strategies so that even small investors can invest like Trump. You’ll learn how Trump identifies potential properties and how he finances, negotiates, and markets his big deals. Not everyone has Trump’s money or name, but everyone, even you, can use his tactics and strategies to win big in real estate.